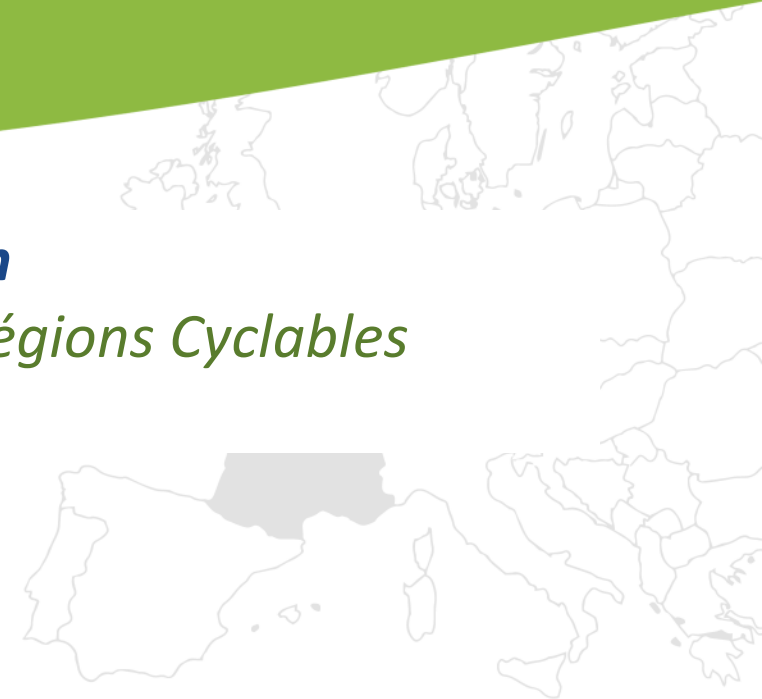


HOW TO MAKE THE CASE FOR CYCLING WITH NEVER-ENDING LOCAL AND NATIONAL ELECTIONS ?

Velo-city 2017 – Arnhem Nijmegen

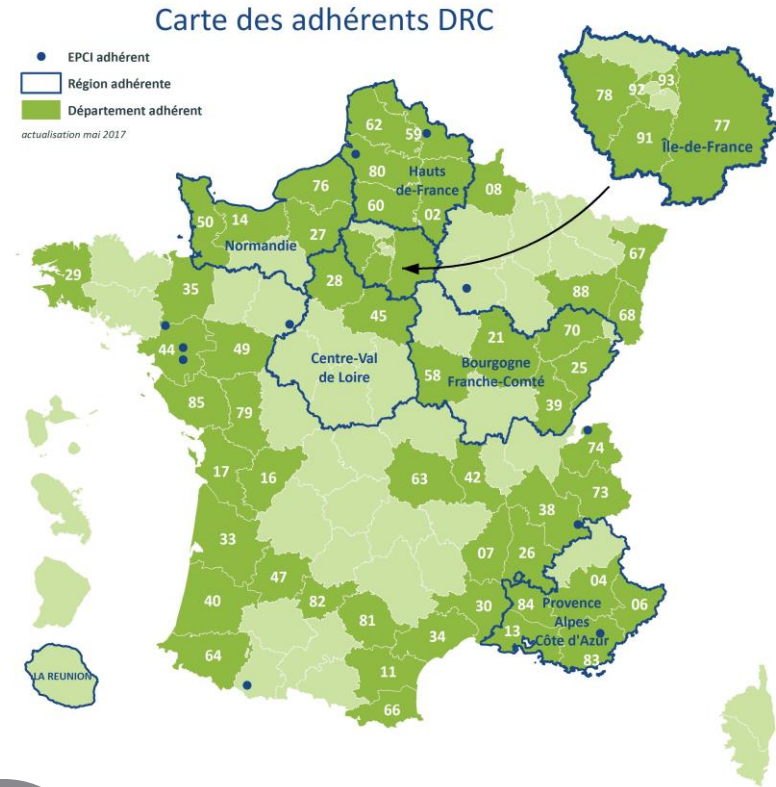
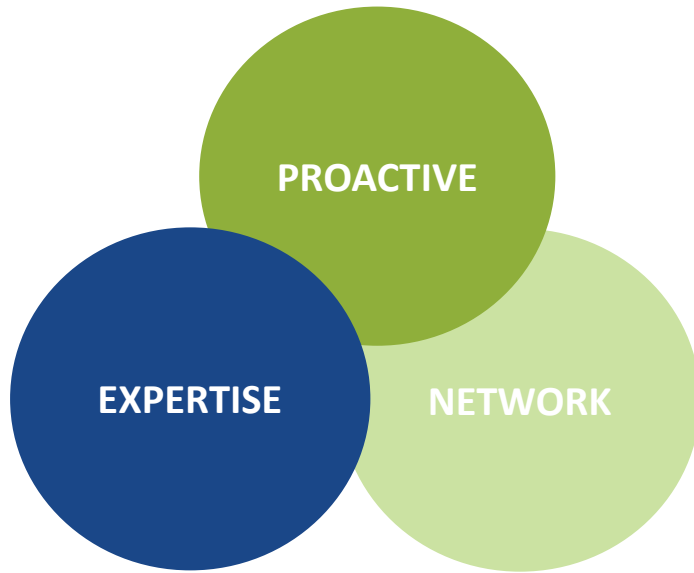
Camille Thomé, Départements & Régions Cyclables

16 juin 2017



WHO ARE THE DÉPARTEMENTS & RÉGIONS CYCLABLES ?

Local and regional authorities' network engaged in the development of cycling in France



74

MEMBERS : Regions, Départements, Intercommunalities

The voice of local and regional authorities for cycling in France and Europe + National coordination Centre for EuroVelo in France

CYCLING MUST BE CONSIDERED FOR & BY ...



mobility



education



health



environment



road administration



economy

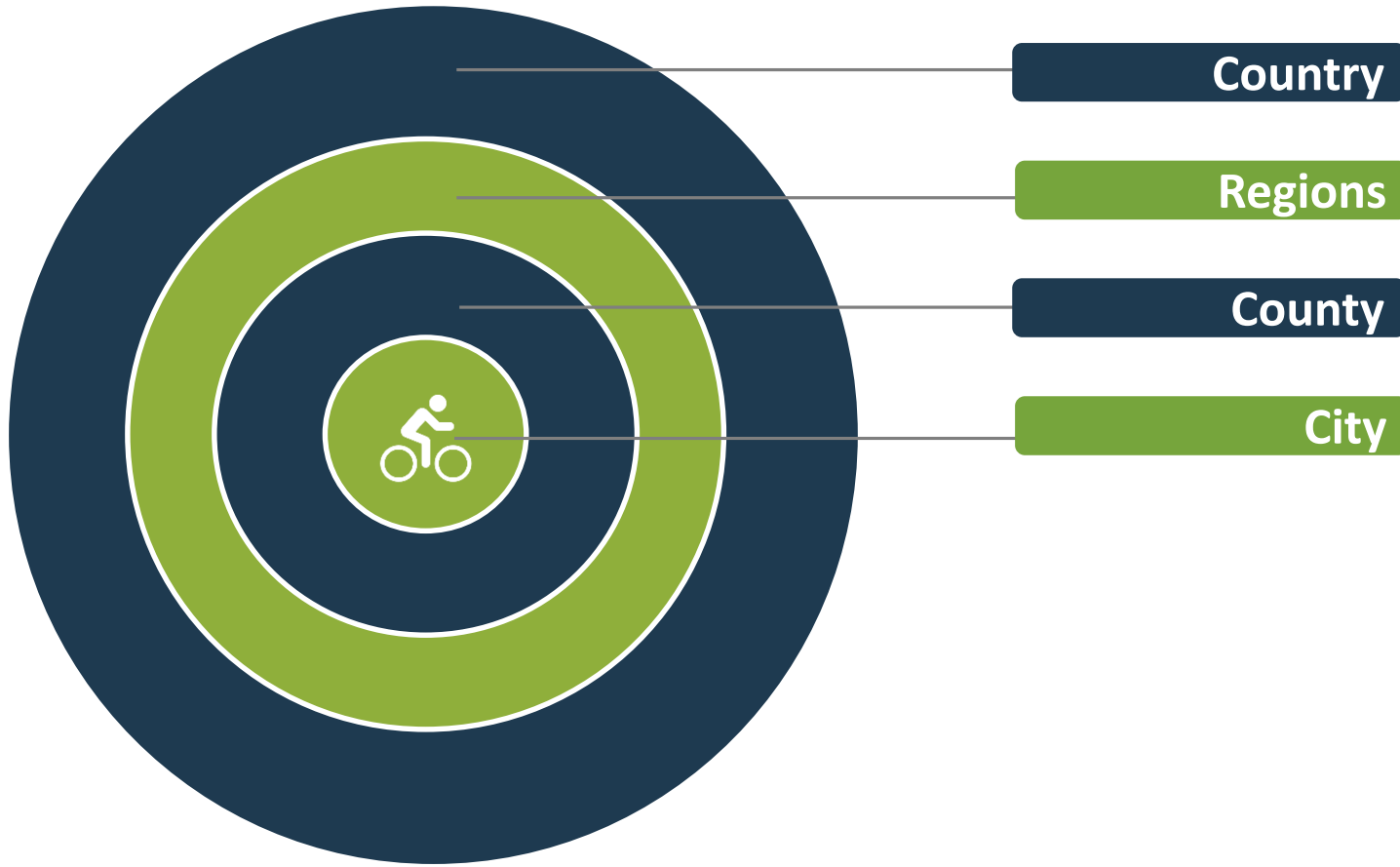


tourism

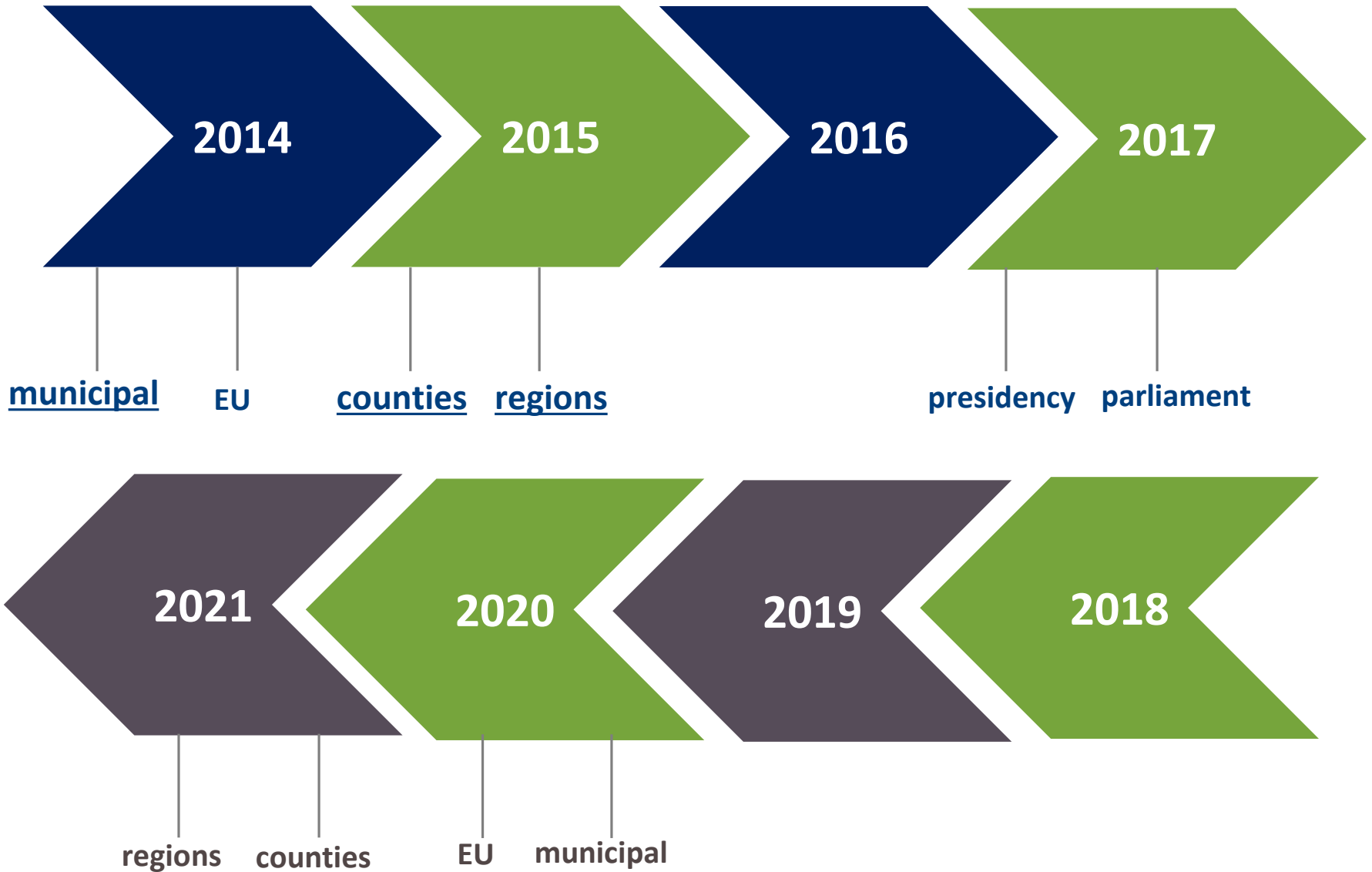


sust. development

... AND HAS THEREFORE TO BE A SUBJECT FOR EVERY LEVEL & INSTITUTION



THE NEVER-ENDING CYCLE OF ELECTIONS IN



#FRANCEÀVÉLO2030

OBJECTIVES

- + Get new representatives interested
- + Promote our network
- + Put cycling on political agenda
- + Make french local authorities share goal and vision
- + Renew a national support for cycling development


ACHIEVEMENTS

- + A shared vision : #FranceàVélo2030
- + Get key national partners to share and sign during official event
- + Campaign for signature gathering amonts elected representatives of all levels
- + Build the support : communicate, share, promote

THANK YOU & LET'S KEEP IN TOUCH !



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