



Paris – Dakar by Bike

European Cycling Strategy Going Global

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Kampala | Carlos Pardo 2014






GIZ - Sustainable Urban Transport Project



- Transport Policy Advisory
- Knowledge Resources
 - Sourcebook
 - Technical Documents
 - Best Practices
- Capacity Development
 - > 150 courses, > 5.500 participants



 www.sutp.org
 [sustainableurbantransportproject](https://www.facebook.com/sustainableurbantransportproject)
 [_SUTP](https://twitter.com/_SUTP)



Global Agendas: a Mandate for Action



PARIS2015
COP21-CMP11

- 23 % of all energy-related CO2 emissions
- Decarbonization by 2055 needed
- Only 14 % of NDCs mention NMT



- Cycling contributes to 11 of 17 SDGs
- Only public transport mentioned



- Strong emphasis on cycling
- Prioritizing it over individual motor vehicles



Bogota | Carlos Pardo 2014



Global Agendas: EU's Action



PARIS2015
AN UNPRECEDENTED MOMENT
COP21-CMP11

- 60% emission reduction by 2050
- BUT: cycling not specifically mentioned



- Revision of policies
- Need to be carried into implementation



- Implementation generally unclear



Kampala | Carlos Pardo 2014



Transformative Urban Mobility Initiative (TUMI)



**Goal: implement the
New Urban Agenda...**

- ❖ **1,000 Leaders**
- ❖ **Investment 1 bn € / y**
- ❖ **10 Pilots**



**Transformative
Urban Mobility
INITIATIVE**





Cycling Worldwide

A lot of bad examples...



No infrastructure



Amman, 2017



Or bad one





Or bad one





No Integration and
Coherence





Perception:
Cycling for the
Poor



Beijing 2007 (Carlos Pardo)



What can we do to get people on bikes?



There is so much out there!



Awareness Raising



Bogota 2014 (Carlos Pardo)



Neat infrastructure, e.g.
Protected Bikelanes



Belo Horizonte, BRA



Efficient Freight Transport



Bangkok 2010 (Carlos Pardo)



Insanely large Bike Sharing Systems



Beijing | Post Magazine 2016



Beijing | Silent Hill/Imaginechina 2016



What can we do to get people on bikes?



Support the willing,
keep on pestering the others.



EU's Action on Promoting Cycling Worldwide



- EU foreign aid:
14.000.000.000 € for Paris Agreement in 2014-2020
- DEVCO Focus Energy and Climate (EUROCLIMA+)



- European Consensus on Development:
pledge to support more resource efficient infrastructure



- Global Covenant of Mayors:
Sustainable Energy and Action Plans
- Financial support: still strong focus on rural Africa
- Knowledge transfer



Rio De Janeiro | Jakob Baum 2017



What can the European Union do more or better?

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- Emphasis cross-cutting benefits of active mobility in strategic documents.
- Establish an exchange format between DG MOVE and DG DEVCO.
- Enlarge technical assistance programmes for urban mobility.
- Enforce suitable infrastructure designs.
- Ensure global knowledge exchange.
- Enrich support for national level (THE PEP).



Bangkok| TCC 2015



Main Take-Aways

- EU shaped global agendas and the global agendas shape the policies of the EU
- Active mobility is needed to reach goals – worldwide...
- ... but it is not sufficiently accounted for in strategic documents and implementation plans.
- We need to scale up technical and financial support
 - for cities and national level.
 - both EU- and worldwide.



Ahmedabad | Carlos Pardo 2007



Thanks!

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Taiwan (Carlos Pardo)