



The Pan-European Masterplan for Cycling Promotion

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**“A framework for starter, climber and
champion countries”**

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Agenda

- I. Cycling in Germany**
- II. Recommendations for action**
- III. Prospects and expectations**





Cycling in Germany

- Germany is a cycling nation
- On average 12% of all journeys are made by bicycle (in 2015)
- National promotion programmes within the constitutional framework
- Federal states and local authorities have their own cycling policies
- Potential for cities to save space and reduce noise, environmental pollution, diseases, etc.



Recommendations for action

- **Key recommendations for action:**
 1. Develop a National Cycling Plan
 2. Establish “cycling working groups” - Appoint a “National Cycling Officer”
 3. Create a “National Communications Centre” and create a network



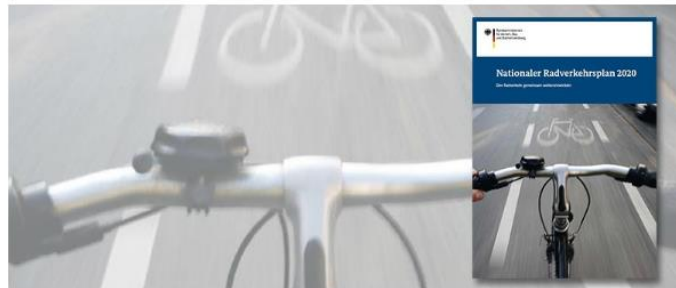


Recommendations for action

1. Develop a National Cycling Plan

- Strategic policy document for the development of cycling in the country
- Framework for efficient coordination of cycling policies
- Continuous financial budget for cycling measures

■ NATIONALER RADVERKEHRSPLAN 2020



Nationaler Radverkehrsplan 2020 © Bundesministerium für Verkehr und digitale Infrastruktur



Recommendations for action

1. Develop a National Cycling Plan

- Define action areas to be covered
- Identify effective instruments (e.g. organization, funding)
- Widespread and extensive participation of all stakeholders
- Legislative and fiscal frameworks to be adapted at the national level
- Regularly update the National Cycling Plan



Recommendations for action

2. Establish “cycling working groups”

NCP Working Group:

- Continuous coordination of different cycling activities at national and federal state level

NCP Advisory Board:

- Supports the Federal Ministry – defining annual priority topics and project selection to implement the NCP



Recommendations for action

2. Establish “Cycling working groups”

NCP Interdepartmental Working Group:

- Coordination of cycling activities between different federal government departments

NCP National Cycling Officer:

- Contact person for all issues relating to federal cycling promotion - for the federal ministries, federal states and local authorities as well as for other stakeholders involved in cycling policy



Recommendations for action

3. Create a “National Communications Centre”

The Cycling Portal –

The official website of the National Cycling Plan

www.nationaler-radverkehrsplan.de





Recommendations for action

3. Create a “National Communications Centre”

The “Cycling Monitor”

Programme



- Representative survey
- Feedback from interviews concerning cycling in Germany
- Findings and analyses form the basis for conclusions to upgrade and enhance the national cycling policy



Recommendations for action

3. Create a “National Communications Centre”

The German “Cycling Academy”

Professional training and skills enhancement

Workshops

Seminars

Excursions

Conferences

Web-based training courses

www.fahrradakademie.de

FAHRRADAKADEMIE



Seminarreihe 3 2016/17

Radverkehr an Knotenpunkten

Diese Seminarreihe ist leider bereits
Warteliste setzen.

[Weitere Informationen](#)



Seminarreihe 4 2016/17

Deutschlands heimliche Fahrrad Exkursionselement)

Mai 2017 in Karlsruhe, Potsdam, Bo

[Weitere Informationen](#)



Prospects and Expectations

Expectations for the THE PEP Masterplan

- Provide additional support to PEP countries
- Exchange and transfer know-how and practical experience
- Intensify and extend the training of professionals
- Promote innovation faster



Prospects and Expectations

Provide national funding

Budget for Implementing the German NCP:

- **€ 3.2 million** per year for pilot studies

Appropriations from the national budget:

- Approx. 20 new research studies and pilot projects are funded each year
- More than 180 funding projects
- “Cycling Portal”
- “Cycling Academy”
- National Cycling Conferences



Prospects and Expectations

Provide national funding

Investment Budget for Cycling Infrastructure:

- € 100 million in 2017
- For cycling infrastructure along federal highways and federal waterways
- **NEW: € 25 million p.a.** for cycling superhighways
- More projects in other government departments and ministries



Thank You!

