



ECF gratefully acknowledges financial support from the European Commission.



EU Cycling Strategy

**Fabian Küster,
Velo-city Arnhem-Nijmegen, 13 June 2017**



Content

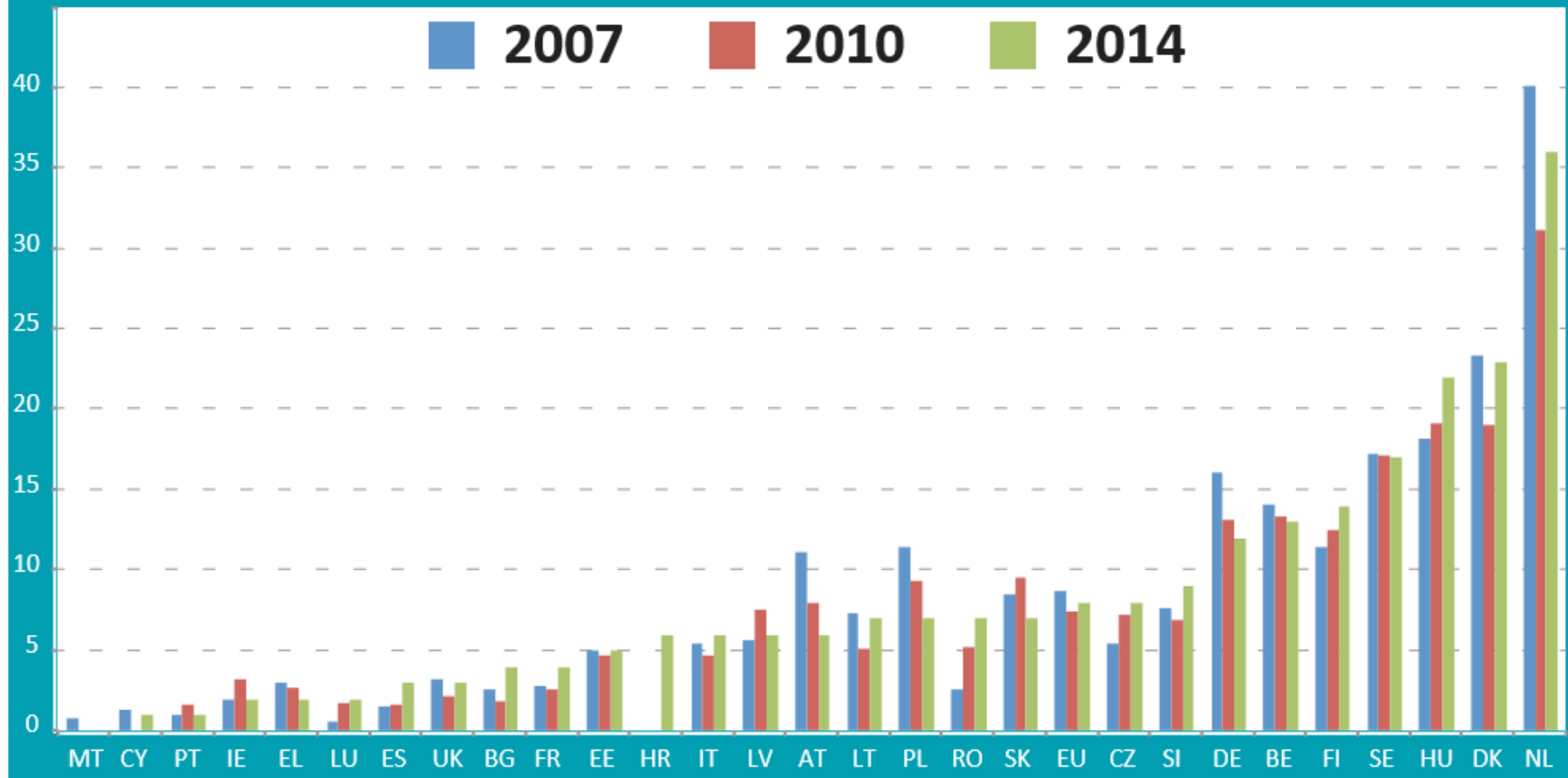
- Campaign for a EU Cycling Strategy
- Pan-EU Master Plan (PEMP) vs EU Cycling Strategy (EUCS)

Similarities and Differences

- What's next on the EU Cycling Strategy?



On a typical day, which mode of transport do you use most often?



Declaration of Luxembourg (Oct 2015)



“EU level strategic document
on cycling...”



EU Cycling Strategy

Commissioner for Transport, Violeta Bulc, to
ECF (June 2016)

“ Show me the content and the stakeholder
support”

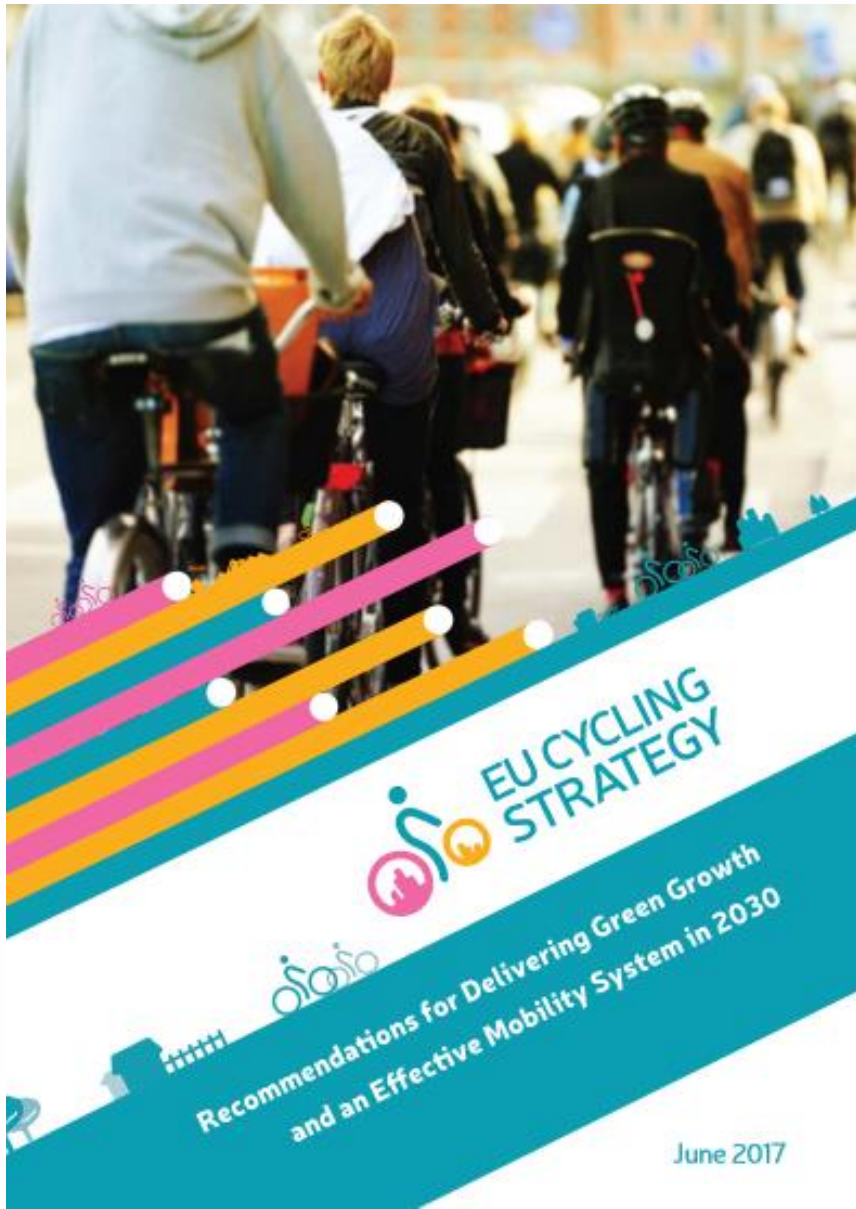


EU Cycling Strategy campaign

- Expert Group (15 partners)
- 7 public workshops/ events
- Bilateral input
- Survey
- Online public consultation of 1st draft version
- **1,000 people contributed to EUCS campaign**
- More info: www.cyclingstrategy.eu

EU CYCLING
STRATEGY





Similarities PEMP - EUCS

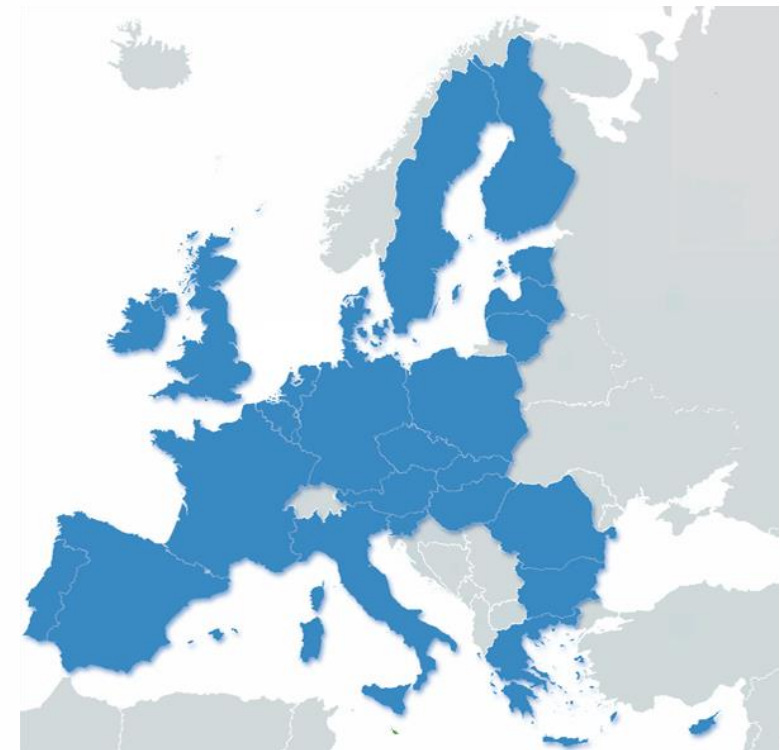
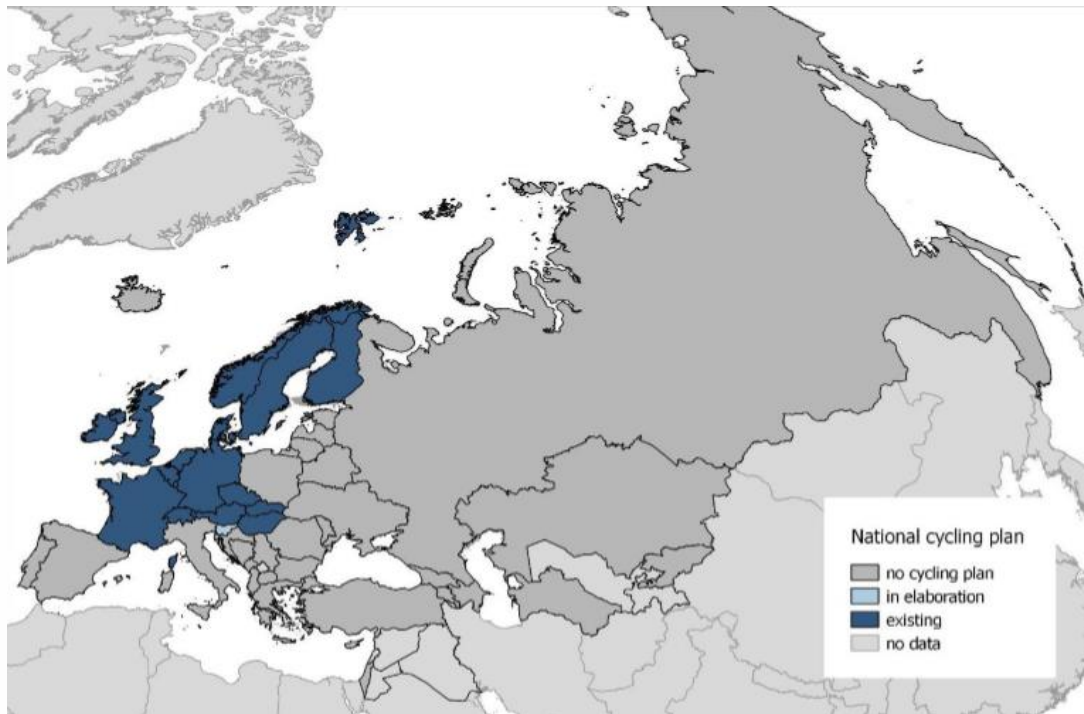
- Same vision: Increase cycle use by 2030 for its many socio-economic benefits (PEMP: + 100%; EUCS: + 50%);
- Higher investments into cycle infrastructure
- Strong emphasis on governance
- Monitoring and evaluation



Difference 1: Geographic scope

PEMP - 56 THE PEP signatory countries

EUCS – 28 EU Member States



Difference 2: Primary target group

PEMP recommendations

- International
- European
- **NATIONAL**
- Regional
- Local

EUCS recommendations

- International
- **EUROPEAN**
- National
- Regional
- Local



Some different policy areas

PEMP recommendations

- National highway codes
- Education
- Health

EUCS recommendations

- Cohesion policy (EU Funding)
- Vehicle regulation (design and equipment)
- Bicycle industry



Difference 3: What's next?

PEMP

- Will be officially adopted at 5th THE PEP high-level meeting in Vienna (2019)

EUCS

?

- Key demand to European Commission: Include development of EU Cycling Strategy in your 'Work Programme 2018 or subsequent initiatives'



Coming up

1. Velo-city workshop about EU Cycling Strategy on June 15, 10:30 – 11:30
2. Public hand-over of EU Cycling Strategy document to EU Commissioner for Transport, Violeta Bulc, on June 16, 9:00 (plenary)
3. Big Bike Event: Joint Benelux event at Permanent Representation of NL to the EU in Brussels on June 28, 12:00 – 18:00





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Thank you

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