

Mobilizing People through The Power of Bicycles



WORLD BICYCLE RELIEF[®]



Velo City 2017 „Freedom of Children“ by Kristina Jasiunaite

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The Barrier of Distance



Walking is the primary mode of transportation for many people in the developing world.

With the challenge of distance, everyday tasks of going to school, visiting the health clinic, or delivering goods to market, become a struggle against time and fatigue.

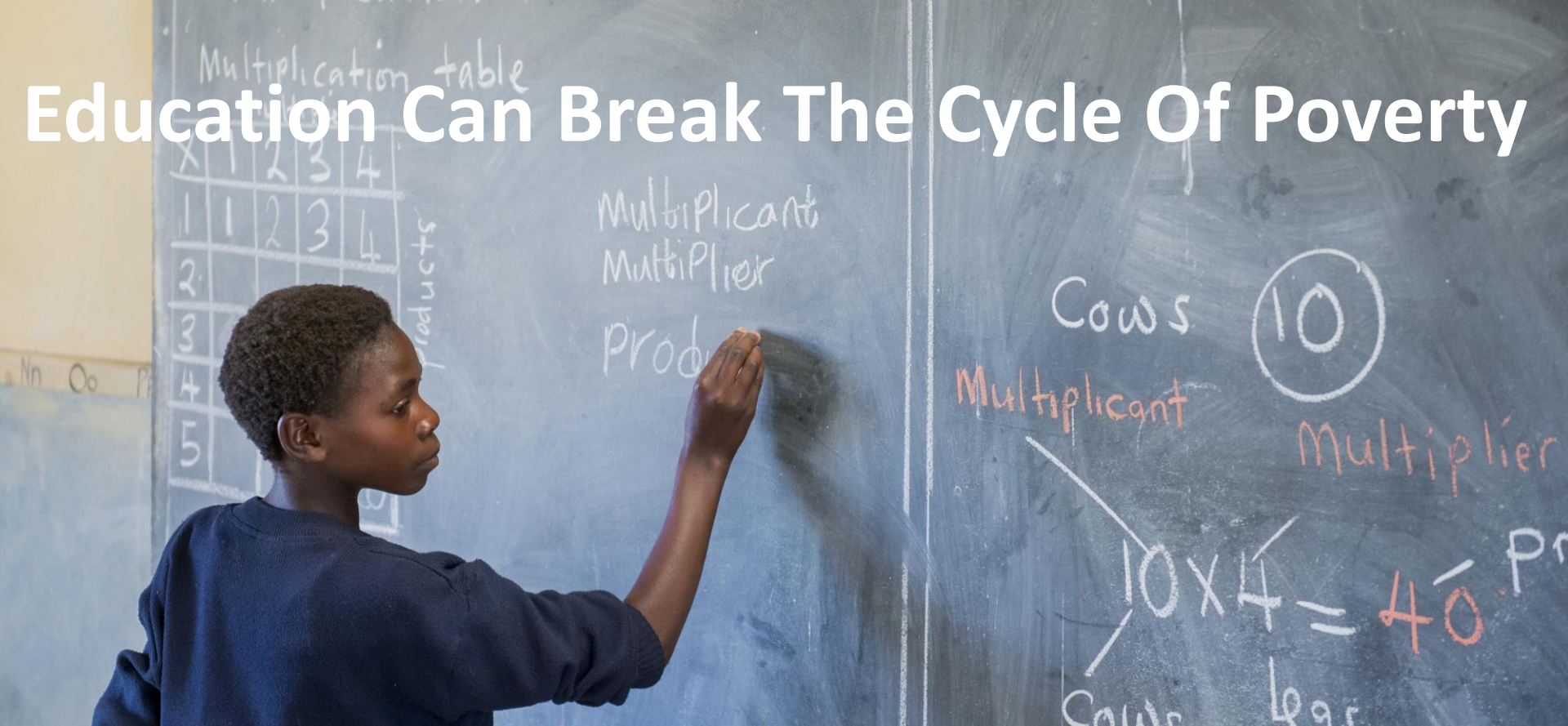
Freedom Starts When Basic Needs Are Fulfilled



The 200 million hours women and girls spend every day collecting water is a colossal waste of their valuable time.
(Source: UNICEF, 2016)

At World Bicycle Relief we recognize the value of breaking down barriers for girls by distributing 70% of our bicycles to girls.

Education Can Break The Cycle Of Poverty



Of the 61 million out-of-school children, 34 million or more than half live in sub-Saharan Africa.

Source: UNESCO, 2014

Educated children have a greater chance of reaching their potential, breaking the cycle of intergenerational poverty, and helping their community prosper.

Our Response



World Bicycle Relief (WBR) builds and distributes specially-designed, locally assembled, rugged bicycles in the developing world.

We envision a world where distance is no longer a barrier to independence and livelihood.

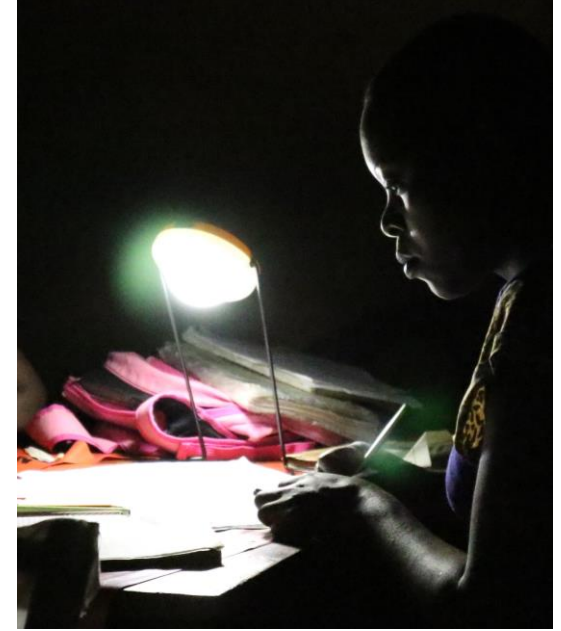
Our Buffalo Bicycle



The **Buffalo Bicycle** is designed, sourced and manufactured for durability and affordability and it is engineered specifically for rural terrain and heavy loads.

- Durable
- Affordable
- High-quality
- Compatible spare parts

Empowering Change



CAPACITY **5X**

RIDING A BICYCLE INCREASES AN INDIVIDUAL'S CAPACITY BY **5X**.



DISTANCE **4X**

OVER EQUAL UNITS OF TIME, AN INDIVIDUAL CAN RIDE A BICYCLE **4X** THE DISTANCE AS SOMEONE WALKING.



TIME **3hrs**

FOR EVERY TEN MILES TRAVELED, A BICYCLE SAVES **3HRS** OF VALUABLE TIME.



Mobilizing People



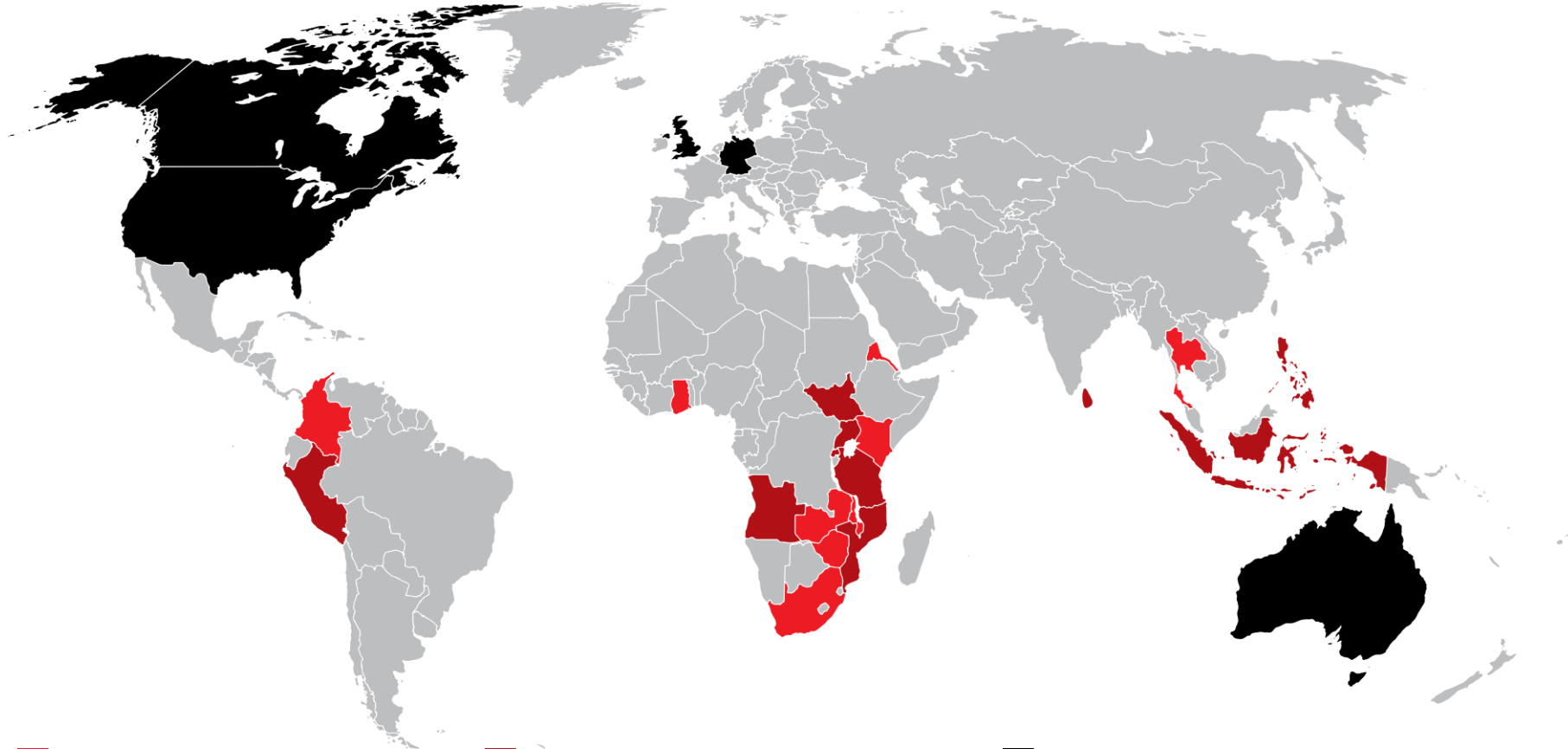
WBR has distributed more than **350,000 bicycles** to students, healthcare workers and entrepreneurs through our programs across Africa, South America and Southeast Asia.

Our sustainable model:

- **Assemble** bicycles locally
- **Partner** with established NGOs
- **Incorporate** end user feedback
- **Train** local field mechanics
- **Monitor** and evaluate our work

Where We Work

To achieve the highest impact we partner closely with other nonprofits and businesses to design and implement sustainable programs.



PROGRAM LOCATIONS (2016):
Colombia, Eritrea, Ghana, Kenya,
Malawi, South Africa, Thailand,
Zambia, Zimbabwe

PROGRAM LOCATIONS (2005-2015):
Angola, Indonesia, Mozambique,
Peru, Philippines, Rwanda, South
Sudan, Sri Lanka, Tanzania, Uganda

FUNDRAISING OFFICES (2017):
U.S., U.K., Germany, Canada,
Australia

Education



Our **Bicycles for Educational Empowerment Program (BEEP)** provides bicycles to students, teachers and school volunteers to improve access to education and reduce travel time.

With a goal to improve educational outcomes, BEEP is a community led study-to-own program whereby the bicycle becomes the recipient's personal property after a minimum of two years.

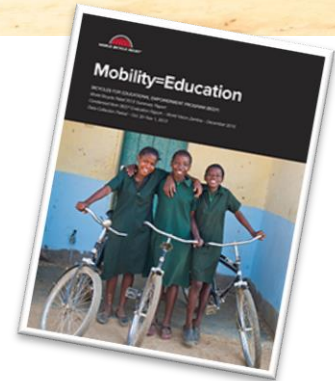
Proven Results



Attendance  28%



Academic Performance  59%

Monitoring and evaluation of our education program in Zambia showed an increase in attendance rates and improvement in academic performance among girls receiving bicycles.



Impact study



Enrollment  **30%**
Gender Gap  **40%**

Source: "Cycling to School: Increasing Secondary School Enrollment for Girls in India"
(Karthik Muralidharan and Nishith Prakash, 2013)

„We have a unique opportunity in Zambia to study key topics related to empowerment and mobility.“

— Nishith Prakash



Job Creation



Field Mechanic training keeps our programs rolling and leads to increased economic opportunity within the communities we serve.

- 1,600+ mechanics trained
- Provides access to local repair services
- Creates a supply chain for spare parts



Share The Power of Bicycles



A simple bicycle can change everything. With your help we can bring freedom through mobility to children in need.

Please help us to share the story. We'd like to invite you to discuss your ideas how we can scale up our work after the panel.



Thank you!